

Press Release:
**State Recycling Association Hosts Tour of Verallia : glass container plant and
eCullet : recycled-glass processing plant**

The Washington State Recycling Association, a trade organization representing the state's diverse recycling industry, is hosting an educational event at the Seattle glass container manufacturing facility of Verallia (the glass packaging division of Saint-Gobain) and recycled glass processing facility of eCullet. The press and public are invited to attend this event on Friday, September 24, 2010 from 9:30 a.m. to 3:30 p.m. (full schedule attached).

The program includes a tours of the facilities of both Verallia North America and eCullet. It commences with presentations from four key speakers outlining the latest technologies and the future of recycled glass. The panel discussion to follow will focus on how to improve and strengthen the glass recycling system in our region.

Attendees will:

- Hear expert speakers discuss current issues and opportunities involved with this endlessly-recyclable material.
- See glass cullet automatically cleaned and color-sorted by the latest technology as they tour one of the nation's newest plants built specifically for that purpose.
- Peer into the fiery hot furnace where the recycled glass is melted and see this molten material cycled rapidly through molds and into moving lines of glowing new bottles for Washington's thriving wine industry.
- Network with fellow recycling professionals interested in improving glass recycling in Washington State and increasing the value of that recycled material.

Verallia North America is the largest glass container manufacturer of wine bottles in the United States and produces its own brand of glass bottles and jars for the wine, beer, beverage, spirits, and food markets. It has 13 strategically located plants around the US.

Glass container manufacturers produce new glass containers utilizing more and more recycled material; thereby resulting in reduced energy requirements, reduced demand for virgin raw materials, and less glass going to landfills..

To register for the event, please go to www.wsra.net or call (206) 244-0311.