

Question G1

In how many years do you think our nation will be able to achieve "zero-waste," or a state where all products are reused and any trash sent to landfills is minimal? Would you say in ...

	Sex		Age					Region					Race				
	Total (A)	Male (B)	Fe- male (C)	18-	35-	45-	55-	65+	North-	Mid-	South	West	Metro	Non-	White	Black	His-
				(D)	(E)	(F)	(G)	(H)	east (I)	west (J)	(K)	(L)	(M)	Metro (N)	(Non- Hisp) (O)	(Non- Hisp) (P)	(Any Race) (Q)
Unweighted Total	1013	507	506	127	134	170	238	325	184	228	362	239	777	236	788	91	51
Weighted Total	1000	484	516	295	184	191	144	161	186	221	367	226	745	255	673	111*	130*
20 years or less (Net)	263 26%	113 23%	150 29%	78 27%	57 31%	48 25%	36 25%	35 22%	49 26%	54 25%	112 30%	49 21%	188 25%	75 29%	150 22%	49 44%O	38 29%
Less than 10 years	86 9%	37 8%	49 9%	24 8%	21 11%	14 7%	9 6%	11 7%	11 6%	17 8%	38 10%	20 9%	49 7%	36 14%M	42 6%	21 19%O	12 9%
11 to 20 years	177 18%	76 16%	102 20%	55 19%	36 20%	34 18%	27 19%	23 14%	37 20%	38 17%	74 20%	29 13%	139 19%	39 15%	108 16%	28 25%	26 20%
21 to 40 years (Net)	184 18%	64 13%	120 23%B	47 16%	31 17%	45 24%	28 19%	29 18%	41 22%	35 16%	64 17%	45 20%	143 19%	42 16%	121 18%	22 20%	29 22%
21 to 30 years	140 14%	46 9%	94 18%B	33 11%	26 14%	35 18%	20 14%	21 13%	26 14%	27 12%	54 15%	33 15%	107 14%	33 13%	86 13%	17 15%	28 22%
31 to 40 years	45 4%	18 4%	27 5%	14 5%	5 3%	10 5%	8 5%	8 5%	15 8%K	8 4%	10 3%	12 5%	36 5%	9 3%	36 5%	6 5%	1 1%
41 years or more (Net)	529 53%	293 61%C	235 46%	161 54%	96 52%	96 50%	75 52%	91 56%	88 47%	126 57%	188 51%	127 56%	399 54%	130 51%	385 57%P	39 35%	63 48%
41 to 50 years	50 5%	21 4%	29 6%	14 5%	9 5%	5 3%	10 7%F	12 8%F	4 2%	11 5%	21 6%	13 6%	40 5%	10 4%	38 6%	6 5%	3 3%
More than 50 years	479 48%	272 56%C	207 40%	147 50%	87 47%	91 48%	65 45%	79 49%	83 45%	114 52%	167 46%	114 50%	359 48%	120 47%	348 52%P	33 30%	59 46%
Don't know	24 2%	14 3%	9 2%	9 3%	1 *	2 1%	5 3%	7 4%E	9 5%K	5 2%	4 1%	6 2%	15 2%	9 3%	16 2%	1 1%	1 1%

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H - I/J/K/L - M/N - O/P/Q
Overlap formulae used. * small base

ORC STUDY #719148

CARAVAN
EARTH DAY SURVEY

APRIL 8-11, 2010

Question G1

In how many years do you think our nation will be able to achieve "zero-waste," or a state where all products are reused and any trash sent to landfills is minimal? Would you say in ...

	Household Income						H.H. Size			Children In H.H.				Education			
	Total	\$35K-		\$50K-		Or	H.H. Size			Children In H.H.				HS Incom- plete	Coll		Coll
		LT	LT	LT	LT		1	2	3 Or	None	Total	Under	12-		17	HS	
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	
Unweighted Total	1013	266	118	182	111	162	258	384	358	730	268	177	143	88	259	278	370
Weighted Total	1000	273	122*	176	114*	154	173	301	507	566	413	287	219	106*	256	293	323
20 years or less (Net)	263 26%	99 36%DEF	32 27%	42 24%	18 16%	28 18%	42 24%	68 23%	145 29%	138 24%	116 28%	89 31%	63 29%	43 41%Q	70 27%Q	80 27%Q	61 19%
Less than 10 years	86 9%	43 16%DEF	8 6%	10 6%	2 1%	7 4%	16 9%	17 6%	46 9%	42 7%	38 9%	36 13%	18 8%	22 21%PQ	30 12%PQ	16 5%	11 4%
11 to 20 years	177 18%	56 20%	24 20%	31 18%	17 15%	22 14%	26 15%	51 17%	99 19%	96 17%	78 19%	53 18%	45 21%	22 20%	39 15%	64 22%	50 15%
21 to 40 years (Net)	184 18%	41 15%	26 22%	36 21%	25 22%	33 21%	42 24%H	42 14%	97 19%	100 18%	80 19%	52 18%	50 23%	15 14%	38 15%	66 23%	59 18%
21 to 30 years	140 14%	33 12%	20 17%	29 16%	22 19%	19 12%	31 18%H	31 10%	75 15%	70 12%	65 16%	38 13%	45 21%	15 14%	30 12%	49 17%	40 12%
31 to 40 years	45 4%	7 3%	6 5%	7 4%	3 3%	14 9%B	11 6%	12 4%	22 4%	29 5%	15 4%	15 5%	5 2%	* *	8 3%	17 6%	19 6%
41 years or more (Net)	529 53%	127 46%	63 52%	94 53%	68 60%	93 60%B	85 49%	174 58%	262 52%	307 54%	214 52%	144 50%	103 47%	45 43%	137 54%	143 49%	195 61%NP
41 to 50 years	50 5%	8 3%	4 3%	12 7%	9 8%	8 5%	8 5%	17 6%	24 5%	31 5%	19 5%	10 3%	10 4%	4 4%	7 3%	21 7%	18 6%
More than 50 years	479 48%	119 43%	59 48%	81 46%	60 52%	86 56%	77 44%	157 52%	239 47%	277 49%	196 47%	134 47%	94 43%	41 39%	130 51%	122 42%	177 55%NP
Don't know	24 2%	7 3%	* *	4 2%	3 2%	0 0	4 2%	16 5%I	3 1%	21 4%K	3 1%	1 *	3 1%	2 2%	11 4%	3 1%	7 2%

Proportions/Mean: Columns Tested (5% risk level) - B/C/D/E/F - G/H/I - J/K - N/O/P/Q
Overlap formulae used. * small base

Question G2

By when do you think the nation SHOULD achieve "zero-waste"? Would you say in ...

	Race																
	Sex			Age					Region					Race			
	Total (A)	Male (B)	Fe- male (C)	18- 34 (D)	35- 44 (E)	45- 54 (F)	55- 64 (G)	65+ (H)	North- east (I)	Mid- west (J)	South (K)	West (L)	Metro (M)	Non- Metro (N)	White Only (Non- Hisp) (O)	Black Only (Non- Hisp) (P)	His- panic (Any Race) (Q)
Unweighted Total	1013	507	506	127	134	170	238	325	184	228	362	239	777	236	788	91	51
Weighted Total	1000	484	516	295	184	191	144	161	186	221	367	226	745	255	673	111*	130*
20 years or less (Net)	570 57%	264 54%	307 59%	169 57% ^H	122 66% ^H	111 58% ^H	80 56% ^H	73 45%	100 54%	117 53%	221 60%	132 59%	424 57%	146 57%	384 57%	71 64%	66 51%
Less than 10 years	346 35%	144 30%	201 39% ^B	109 37% ^H	75 41% ^H	66 34%	43 30%	42 26%	60 32%	68 31%	135 37%	82 36%	251 34%	95 37%	220 33%	34 30%	54 41%
11 to 20 years	225 22%	119 25%	105 20%	60 20%	47 25%	45 24%	37 26%	31 19%	40 21%	49 22%	86 23%	50 22%	173 23%	51 20%	164 24% ^Q	37 33% ^Q	13 10%
21 to 40 years (Net)	168 17%	68 14%	99 19%	43 15%	24 13%	39 20%	23 16%	33 21%	38 20%	34 15%	59 16%	37 16%	128 17%	40 16%	113 17%	15 13%	27 21%
21 to 30 years	133 13%	56 11%	77 15%	36 12%	20 11%	30 16%	18 12%	24 15%	30 16%	31 14%	44 12%	28 12%	101 14%	31 12%	90 13%	8 7%	24 18%
31 to 40 years	35 3%	12 3%	22 4%	7 2%	4 2%	9 4%	6 4%	9 6%	8 4%	2 1%	15 4%	9 4%	26 4%	9 3%	23 3%	6 6%	4 3%
41 years or more (Net)	244 24%	143 29% ^C	102 20%	83 28%	34 19%	38 20%	35 24%	51 32% ^{EF}	46 25%	65 30%	81 22%	52 23%	181 24%	63 25%	162 24%	25 23%	36 28%
41 to 50 years	48 5%	23 5%	26 5%	18 6%	6 3%	6 3%	7 5%	12 7% ^F	9 5%	12 6%	10 3%	17 7% ^K	34 5%	15 6%	28 4%	8 7%	12 9%
More than 50 years	196 20%	120 25% ^C	76 15%	65 22%	28 15%	32 17%	27 19%	39 24% ^E	37 20%	53 24%	71 19%	35 16%	148 20%	48 19%	134 20%	18 16%	24 19%
Don't know	18 2%	10 2%	8 1%	0 0	4 2%	4 2%	6 4% ^D	4 2% ^D	2 1%	4 2%	6 2%	5 2%	12 2%	6 2%	13 2%	1 1%	0 0

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H - I/J/K/L - M/N - O/P/Q
Overlap formulae used. * small base

ORC STUDY #719148

CARAVAN
EARTH DAY SURVEY

APRIL 8-11, 2010

Question G2

By when do you think the nation SHOULD achieve "zero-waste"? Would you say in ...

	Household Income						H.H. Size			Children In H.H.				Education			
	Total (A)	LT \$35K (B)	\$35K- LT \$50K (C)	\$50K- LT \$75K (D)	\$75K- LT \$100K (E)	Or More (F)	1 (G)	2 (H)	3 Or More (I)	None (J)	Total (K)	Under 12 (L)	12- 17 (M)	HS Incom- plete (N)	HS Grad (O)	Coll Incom- plete (P)	Coll Grad (Q)
Unweighted Total	1013	266	118	182	111	162	258	384	358	730	268	177	143	88	259	278	370
Weighted Total	1000	273	122*	176	114*	154	173	301	507	566	413	287	219	106*	256	293	323
20 years or less (Net)	570 57%	171 62%	68 56%	110 63%	68 60%	79 51%	103 60%	158 53%	296 58%	318 56%	237 57%	165 57%	117 53%	69 66%	151 59%	160 55%	173 54%
Less than 10 years	346 35%	112 41%F	34 28%	65 37%	40 35%	41 27%	56 32%	89 30%	192 38%	179 32%	157 38%	110 38%	78 36%	47 45%	86 34%	96 33%	107 33%
11 to 20 years	225 22%	58 21%	34 28%	45 25%	28 25%	38 24%	47 27%	69 23%	103 20%	139 24%	79 19%	55 19%	38 18%	22 21%	65 26%	64 22%	66 20%
21 to 40 years (Net)	168 17%	44 16%	20 17%	27 15%	21 18%	24 16%	28 16%	65 21%I	72 14%	107 19%	57 14%	38 13%	38 17%	11 11%	41 16%	53 18%	60 18%
21 to 30 years	133 13%	33 12%	16 13%	24 14%	16 14%	22 14%	19 11%	50 17%	61 12%	81 14%	48 12%	30 10%	31 14%	8 8%	32 12%	44 15%	45 14%
31 to 40 years	35 3%	11 4%	4 4%	3 2%	5 5%	2 2%	9 5%	15 5%	11 2%	26 5%	9 2%	8 3%	7 3%	3 3%	9 3%	9 3%	14 4%
41 years or more (Net)	244 24%	55 20%	32 26%	37 21%	24 21%	50 33%BD	39 22%	69 23%	136 27%	126 22%	117 28%	83 29%	63 29%	24 23%	61 24%	74 25%	84 26%
41 to 50 years	48 5%	8 3%	14 11%BDF	3 2%	7 6%	4 2%	10 6%	9 3%	30 6%	21 4%	27 7%	16 6%	16 7%	5 5%	8 3%	20 7%	16 5%
More than 50 years	196 20%	46 17%	18 15%	33 19%	18 16%	46 30%BC DE	28 16%	60 20%	106 21%	105 18%	90 22%	67 23%	46 21%	19 18%	53 21%	54 18%	68 21%
Don't know	18 2%	4 2%	1 1%	2 1%	1 1%	1 1%	4 2%	10 3%I	4 1%	15 3%	3 1%	1 1%	2 1%	1 1%	3 1%	7 2%	6 2%

Proportions/Means: Columns Tested (5% risk level) - B/C/D/E/F - G/H/I - J/K - N/O/P/Q
Overlap formulae used. * small base