



# YouTube Contest

\$10,000 Total Cash Prize!

The Glass Packaging Institute is introducing Recycle Glass Day on December 10, 2008. In conjunction with Recycle Glass Day we're sponsoring a video competition for packaging sciences students. Help create national awareness about the benefits of glass container recycling by making a 30 or 60 second YouTube video. Deadline: Wednesday, November 12, 2008. For more information on judging, guidelines, rules, eligibility, and glass container recycling, visit [www.gpi.org/recycleglasday](http://www.gpi.org/recycleglasday).

Individuals entering must be Packaging Sciences students. Creator(s) of the winning video receive \$5,000. Affiliated Packaging Sciences Department receives \$5,000. Winners will be announced on Recycle Glass Day, December 10, 2008. GPI will work with the winner(s) to turn the winning video into a Public Service Announcement (PSA).

The Glass Packaging Institute (GPI) is the trade association representing the North American glass container industry. Through GPI, glass container manufacturers speak with one voice to advocate industry standards, promote sound environmental policies and educate packaging professionals. [www.gpi.org](http://www.gpi.org)

