2017 Clear Choice Award Winners
Flavored Alcoholic Beverages

SpikedSeltzer, Boathouse Beverage LLC
Ardagh, Wilson, NC
Food

Ball® Food Sharing Jars
by Newell Brands
Ardagh, Winchester, IN
Newcomer to Glass Packaging

Oui by Yoplait®
O-I, Auburn, NY
Spirits

Wild Turkey
Rare Breed
O-I, Montreal, Quebec
Beer and Cider

Coolcumber
Wicked Weed Brewing
Ardagh, Wilson, NC
Wine

Robert Mondavi
Private Selection
Ardagh, Madera, CA
Share of 2017 U.S. Glass Container Shipment by Category

- Beer (56%)
- Food (18%)
- Beverages (9%)
- Spirits (5%)
- Ready to Drink (4%)
- Wine (8%)
- Other (0.2%)

Source: Glass Packaging Institute
Domestic Beer Packaging Mix (Aluminum Increases its Share)

2008

- Glass: 55.7%
- Cans: 9.6%
- Draft: 34.7%

2017

- Glass: 62.1%
- Cans: 11.1%
- Draft: 26.8%

Sources:
- Alcohol and Tobacco Tax and Trade Bureau (TTB)
- US Commerce Department
- Can Manufacturers Institute (CMI)
- Glass Packaging Institute (GPI)
- National Beer Wholesalers Association (NBWA)
- Beer Institute
Glass Shipment Report (Spirits and RTD increase)

<table>
<thead>
<tr>
<th></th>
<th>2016</th>
<th>2017</th>
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</thead>
<tbody>
<tr>
<td>Food</td>
<td>2,442</td>
<td>2,205</td>
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<tr>
<td>NAB</td>
<td>1,081</td>
<td>944</td>
</tr>
<tr>
<td>Wine</td>
<td>863</td>
<td>772</td>
</tr>
<tr>
<td>Liquor</td>
<td>461</td>
<td>532</td>
</tr>
<tr>
<td>RTD</td>
<td>256</td>
<td>359</td>
</tr>
</tbody>
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NAB = Non-Alcoholic Beverages
RTD = Ready to Drink Alcoholic Beverages
Legislative & Regulatory Initiatives
Moving Forward
Competitive Issues

What’s Old

Is New
Delivery Platforms

HOW DOES GLASS FIT INTO THE EQUATION?
Sustainability Initiatives

Gold Level Cradle to Cradle Certification

Food Safety Certification
Sustainability Initiatives

Oregon Refillable Bottle Program
Nimble

ON DEMAND

GALLO GLASS
CALIFORNIA PURE

Bob
Food. BuyOurBottles.com
Glass container & fiberglass industries purchase about 3.2M tons of #recycled #glass a year to supply 70+ U.S. manufacturing plants #MadeInUSA #betteringlass #glassrecycles
Thank You!

Learn more about GPI:

www.GPI.org

www.UpgradeToGlass.com

GlassRecycles.org