Glass is ENDLESSLY recyclable

August 26, 2017

Glass Packaging Institute
President

Lynn Bragg

Anaheim, CA

Multi-State Protective League Meeting

Glass Packaging Institute
Recognizing exceptional glass packaging in key categories

Online and media promotion of glass packaging

Winners to be announced at Packaging That Sells Conference (October 23-25, Chicago)

2017 Clear Choice Awards
FACT
Raw materials for glass packaging can be completely sourced from within North America.

MADE IN AMERICA
Within 300 miles of production plants, most glass customers and suppliers are located.

Transportation accounts for approximately 40% of the total carbon footprint.

The weight of glass bottles has been reduced by over 30% in the past 30 years.

U.S. GLASS CONTAINERS ARE A $5.5 BILLION INDUSTRY = 18,000 JOBS

UPGRADE TO GLASS.COM

glass institute
GlassWorks

Publication Highlighting Glass Container and Workforce Activity

Glass Recycling Coalition

• Consumer brands
• Glass manufacturing
• Waste hauling
• Recycling processors
• Trade organizations
• Glass recycling
• Glass manufacturers
• Trade organizations

Glass Works

Glass Containers: The People Who Make
facilities, capital markets, and marketers, and brands that use glass to showcase their products.

The Glass Recycling Coalition brings together a diverse membership of companies and organizations to make glass recycling work: Glass manufacturers, haulers, processors, materials recovery facilities, capital markets, and marketers, and brands that use glass to showcase their products.
Glass Recycling Coalition Membership

- Resource Solutions
- Casella
- Consolidation
- Machinex
- Environmental
- Enterra
- Republic
- ISRI
- Resource
- Barchans
- Rumple
- Periodic
- NACUS
- Pecasus
- NAIMA
- Ferster
- Ailagash
- Strategic
- Partnership
- Recycling
- Materials
- Strategic
- Brewers
- Sierra Nevada
- Owens Corning
- Gallo Glass
- Manager
- WM
- Diageo
- Heineken
- Consol
- Sierra Nevada
-玻璃制造
- Recycling
- Processors
- Hauling
- Waste
- Manufacturing
- Glass
- Brands
- Consumer

Glass Recycling Coalition Membership
Consumers Want To Recycle Glass Containers

90% of consumers say that recycling is an important part of conserving natural resources. Glass is made from natural resources that are important.

91% of those who live in a community which collects glass say glass should continue to be collected by recyclers.

95% say finding ways to avoid wasting our natural resources is important.

91% say that it is important to recycle to recycle glass.

Americans want to recycle glass containers.
Approach for Glass Recycling

- Outreach to targeted communities for partnering initiatives

- Glass MRF Spec

- Highlight MRF best practices for SS

- Supply chain value & accessibility

- Outreach to targeted communities

Cities, Conference of Mayors, League of NACO, League of Cities, Conference of Mayors
Dialogue, Outreach & Partnering

- Haulers and MRF operators
- Municipalities, SROs
- Cullet processors
- Glass industry customers (e.g., Diageo, New Belgium Brewing, Sierra Nevada, Pernod Ricard)

Dialog, Outreach & Partnering